

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: E.B. Watson et al. Attorney Docket No.: MSFT121738  
Application No.: 10/805,731 Art Unit: 2161 / Confirmation No: 9571  
Filed: March 22, 2004 Examiner: B.S. Stace  
Title: SYSTEM AND METHOD FOR AUTOMATED OPTIMIZATION  
OF SEARCH RESULT RELEVANCE

AMENDMENT SUBMITTED WITH RCE

Seattle, Washington 98101

November 21, 2007

TO THE COMMISSIONER FOR PATENTS:

INTRODUCTORY COMMENTS

In response to the Office Action of May 21, 2007, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of the claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 16 of this paper.

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